

**BRAND INDIA ENGINEERING
E-CATALOGUE**

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BPL Medical Technologies Pvt Ltd and Penlon Ltd

**11th km, Arakere, Bannerghatta
Road,
BANGALORE
PIN - 560076**

Dr Karthik Anantharaman
PHONE - +91 80 26484388
EMAIL -
[**karthik.anantharaman@bpl.in**](mailto:karthik.anantharaman@bpl.in)
WEB -
[**www.bplmedicaltechnologies.com**](http://www.bplmedicaltechnologies.com)

BPL has served the medical fraternity for close to 50 years. Since 1967, the high standards of our product performance continues to make us the preferred choice of hospitals, clinics and practicing physicians across the country. Our commitment to service is reflected in our wide network of customer care centres and a committed team of over 500 personnel located even in the farthest corners of the country. This makes us one of the largest and the most accessible medical equipment company in India. To further strengthen its commitment to Anaesthesia and Critical care, BPL Medical Technologies has acquired UK based Penlon Ltd. in September 2015, a global leader in that segment. Our collaboration with the best brains across the world and our high capacity manufacturing facilities, provide our customers with the latest technology at affordable prices. BPL Medical Technologies Private Limited will continue to introduce innovative products and expand its customer support network to enhance the productivity of healthcare. BPL Medical Technologies is a trusted company that provides reliable products and dependable service to its customers. Our products manufactured in an ISO 9001 : 2008 and 13485 : 2003 certified facility conform to global standards of quality assurance and best practices.

[**Products Description**](#)

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Product Category	Diagnostic & Imaging Instruments
Product Sub-Category	Electro diagnostic Apparatus
Technical Details	Diagnostic Cardiology, Anesthesia, Critical Care & Imaging
ITC HS Codes	901811
Certification/ Standard	ISO 13485
Issuing Agency	---
Date of Issue	01-01-2007
Date of Expiry	01-04-2027
End Use Sectors	
Product Images	



Sectors of Interest	Medical Devices
Is After Sales Service Provider?	Yes
Importance of niche products	LifePhone+, a health and fitness monitoring device manufactured by BPL Medical Technologies, is just about the size and weight of a smartphone. Its uses range from monitoring cardiovascular health to recording blood sugar levels. A companion smartphone app, also built by the company, stores the medical records on the cloud, enabling a panel of doctors to keep round-the-clock watch on patients and arrange for medical aid if required.
Potential market of niche products	Three years ago, the medical business did about Rs 70 crore in annual sales. In the current fiscal, it has crossed Rs 300 crore, says Khurana, projecting sales to rise to Rs 1,000 crore by 2021. He aspires to make the business the "largest Indian medical equipment company", which will need an additional Rs 1,500 crore in sales. An important part of the strategy to get there is a new consumer medical division taking shape, which will tap the large existing market for devices and consumables in hospitals. BPL won't go after all of those, but will selectively look to build market share in products that tie in with it the technology it's building. In addition to the sale of hi-tech medical devices like the LifePhone+, there is the cloud-based subscription revenue that it brings in, for which it has partnered with IT services provider Tech Mahindra.
Product Supply Record	BPL Medical technologies has recently been conferred the prestigious Frost & Sullivan "Customer Value Leadership Award 2016" in the India medical device technology category. The organisation has also being conferred for "ET Best Healthcare Brand 2016". In addition company has also been recognised with 6 awards for Medical technology innovation .The company was earlier awarded the prestigious Frost & Sullivan Best Practices Awards in 2011 for "Market Share Leadership in the Value Segment of ECG devices".
Patented Technologies	Lifephone+

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Awards/Accolades

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